



Southlake MRI & Diagnostic Center

KEEP YOUR PATIENT'S CHECKBOOK HEALTHY

Dear Medical Provider:

Did you know that the cost to your patients for receiving advanced diagnostic studies varies **dramatically** depending upon what facility conducts the exam(s)? With commercial healthcare insurance premiums increasing radically, many consumers have been forced to adopt plans with **high deductibles and co-pay amounts**. The allowable or reimbursable rate paid to a radiology provider has a **huge impact on the out-of-pocket cost** to a patient.

Referring that patient to an Independent Diagnostic Testing Facility (IDTF) drastically lowers the financial exposure because hospital-owned facilities (regardless of location) are paid several times more than their IDTF counterparts.

Listed below are the average reimbursed amounts for CT and MRI studies paid by **ANTHEM** to Southlake MRI and various hospitals within Lake and Porter County, Indiana. A 20% co-pay amount has been calculated for illustrative purposes.

STUDY	Southlake MRI	Hospital A	Hospital B	Hospital C	Hospital D
CT	\$282	\$615	\$741	\$838	\$1,146
Co-pay = 20%	\$56	\$124	\$148	\$168	\$230
MRI	\$451	\$963	\$1,240	\$1,452	\$1,367
Co-pay = 20%	\$90	\$192	\$248	\$290	\$274

- All data available at www.anthem.com via medical provider login

Southlake MRI & Diagnostic Center provides exceptional clinical and customer service at a **MUCH lower cost than our primary competition**. We urge you to consider this when making your referral decisions.