



Southlake MRI & Diagnostic Center

NEWS BULLETIN

Over the past several months, Southlake MRI & Diagnostic Center has been educating physician's offices about the vast differences in reimbursements between hospital-owned facilities and independents. This difference in contracted rates means that your patients incur significantly more out-of-pocket costs. With so many high-deductible plans, this is particularly pronounced during the beginning of a new calendar year.

Please take a close look at the attached Network Update from Anthem. As you will see, Anthem has initiated a Pilot Program downstate to begin formally communicating the lower cost options that are available to members. Anthem anticipates the extension of this program to NW Indiana.

Southlake MRI & Diagnostic Center provides exceptional clinical and customer service at a **MUCH lower cost than our primary competition**. We urge you to consider this when making your referral decisions.

As a courtesy, our facility will be happy to assist your patients in obtaining a pre-service estimate in order to compare facility costs for their procedure.